



SUSTAINABILITY TRANSITIONS

STRATEGIC BUSINESS TRANSFORMATION for Sustainability

Equip leaders to navigate complexity,
align strategy with sustainability,
and future-proof operations



TRAINING PROGRAM

Training Materials: Strategic Business Transformation for Sustainability

WORKSHOP OVERVIEW

- **Objective:** Equip leaders to navigate complexity, align strategy with sustainability, and future-proof operations using scenario planning, business model redesign, and actionable transformation roadmaps.

COURSE STRUCTURE (3-PART WORKSHOP)

Module 1: Strategic Foresight & Scenario Planning

- **Duration:** 2 hours
- **Key Content:**
 - Identify and map key uncertainties affecting business (e.g. regulatory, climate, tech, supply chain disruption)
 - Develop and workshop 2-3 impactful future scenarios
 - Practice strategic decision-making under uncertainty
- **Deliverables:**
 - Stakeholder mapping template
 - Scenario canvas worksheet

Module 2: Sustainable Business Model Redesign

- **Duration:** 2 hours
- **Key Content:**
 - Compare traditional vs. sustainable business models
 - Use systems thinking and frameworks such as the FSSD's ABCD backcasting method:
 - A: Articulate sustainable vision
 - B: Baseline current state
 - C: Brainstorm creative, sustainability-driven interventions
 - D: Prioritize implementation based on impact and feasibility
 - Analyze case examples (e.g., circular fashion, regenerative supply chains)
- **Deliverables:**
 - Business model canvas + sustainability overlay
 - Vision → Backcasting worksheet using ABCD

Module 3: Transformation Roadmap & Action Planning

- **Duration:** 2 hours
- **Key Content:**
 - Craft a prioritized roadmap linking vision to strategy and execution
 - Set SMART goals, milestones, and KPIs to track transformation
 - Build organizational alignment and identify bottlenecks
 - Work in breakout groups to present a mini transformation roadmap
- **Deliverables:**
 - Roadmap template with timelines, owners, and metrics
 - Post-training action plan

SUPPORTING MATERIALS & TOOLS

- **Presentation Slides:** Visual decks for each module with key frameworks and summaries
- **Facilitator's Guide:** Step-by-step instructions, timing, and key facilitation tips
- **Participant Workbook:** Fillable worksheets, reflection questions, and templates
- **Case Studies:** Examples of companies leading strategic sustainability transformations
- **Template Pack:** Editable versions of Scenario Canvas, Business Model Canvas (sustainability version), Transformation Roadmap, KPI Tracker
- **Follow-Up Toolkit:** Email drip with additional frameworks, reading suggestions, and accountability check-ins

DELIVERY GUIDELINES

- **Format:** Virtual (Zoom) or in-person
- **Group Size:** Best with 3-25 participants for interactivity
- **Teaching Methods:**
 - Live interactive facilitation
 - Breakout groups
 - Real-world case discussions
 - Hands-on worksheets and roadmaps
 - Pre-work (e.g., reflection prompt on current strategic challenges)
 - Post-workshop coaching/check-ins for sustained impact

BENEFITS FOR PARTICIPANTS & ORGANIZATIONS

- **Strategic Clarity:** Leaders gain clarity on navigating complex futures with strategic foresight.
- **Creative Redesign:** Teams envision future-ready business models infused with sustainability.
- **Actionable Outcomes:** By session end, each participant has a tailored roadmap with goals and metrics.
- **Capability Building:** Builds internal capacity for continuous transformation beyond consulting engagements.

COMPANY INFORMATION



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Disclaimer

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